Color Theory

Test 1 Review: Fall 2019

• Exam: 1 Tuesday, September 17

• Sources covered on exam: Course text (*Color*/6th ed.) Ch. 1, Ch. 2, Ch. 3, p. 77-81 (mixing) p. 120-127 (major hue schemes: www.harding.edu/gclayton/color/topics/005_schemesintro.html).

Liquitex Acrylic Book reading (p. 5-13) Note: numbers in braces (45) (97-102) are pages in text. • Be *able to chart* colors and hue schemes using color wheel & value staff, and by noting limitations and dominants. (see course web-posted content: www.harding.edu/gclayton/color/assignments/cht01_chartingintro.html)

• Be able to mix using the straight-line method and Y-method. (79)

Topics (note... the numbers, below are page numbers from 6th ed. of the course textbook.) Three dimensions of color: Trichromatic Theory vs. Opponent Theory (27) Hue, Value, Chroma (19) Additive color (light), primaries, secondaries. (16) Chroma [alts: intensity, saturation, brightness] Subtractive color (pigment), primaries, secondaries, Chromatic neutral, near-neutral, low chroma tertiaries (15-18). Achromatic, neutral, true neutral (21) Subtractive vs. Additive color (how are they different? Why are they so named?) (15, 16, 22) Complement, Analogous/Adjacent Inherent-, intrinsic- or natural value Additive vs Subtractive primaries & secondaries. Pigment, binder, medium (18) Munsell's color wheel vs. 'traditional' wheel. (18) Munsell color tree (f. 2.18): explain its 3-High key (high-value-dominated scheme) Low key (low-value-dominated scheme) dimensions, and varied row lengths. (f. 2.10) Tint, Shade, Tone Munsell hue notation system (e.g. 8R 5 12) (p. 71) Liquitex color map & straight-line mixing Tonalist designer/painter vs. Colorist (lect.: e.g. Leonardo vs. Monet) techniques, (see p.78-79) (21, 22, 70, 71) Atmospheric vs. local color (49/52 Surface quality effects on color (33) Impact of prevalent color printing, digital Weber-Fechner mixing (98-99) (Geometric vs. color editing, and dye/pigment chemistry arithmetic mixing) advances on color design. (painted) Glaze, Tint (80) Physical basis of color variation (wavelengths Browns, tans, beiges in terms of H/V/C and frequency, selective absorption, nanometers.) Warm, Cool, relative color 'temperature' (14)Analogous or adjacent color (120-4) Color coding of information. (11) Dominance, Subordinance (from color charting) Current scientific understanding of color Limitation (limited palette), benefits to unity. phenomena.(12) Simultaneous contrast: each color "pushes" the Theory vs. practice in learning color (12) appearance of its neighbors away in hue, in value Electromagnetic- & visible spectrums (14, 15) and in chroma. Juxtaposition matters. (see also p Newton's color wheel (origin/inspiration) 136-7: web links) Sunlight, color of daylight. The "color" of "the only hard and fast rule" (32) White light (33, 14) Color constancy, Monet's series (29, 34-6) Reflection, transmission, absorption & Color vision in animals, bees, worms (30 & web) refraction (text p. 38, fig. 3.23) Color blindness, prevalence, common types. Retina (25), color/hue perception variations due to culture. Color Ganglion cells, opponent theory & color field size in relation to clr perception. (31) blindness. Illumination's impact on perceived color, (34-5) Cones, (3 types) Rods & their function (26) North light, "full-spectrum" lights, color critical Narrow field of color accuracy (p. 26) & fovea matching. (36-7) (function & traits) (26) Non-visual perception/ synesthesia (37) Optic nerve, blind spots and their cause. Color proportions/proportion studies. (fig.3.11) The eye's lens & iris (role/function) (25) Impact of color juxtaposition (placement)(fig.3.13) Color afterimage (successive contrast) (also Acrylic as a medium; solvent; binder; cleanup; p132-3), exhaustion of rods (rhodopsin) & advantages; wet-to-dry color shift. (The Acrylic cones (iodopsin), night vision. (26/27 Book)

B. Hue schemes graphically outlined.

These diagrams represent the most common structured hue schemes. Note that each structure — the black bars, below — can be rotated freely around the center of the color wheel. Thus, the hues can vary, but the relationship between the hues within a scheme holds constant.

