

2D Design: Ideal Workstations Final Presentation Crit

Project: group design/presentation of a creative space concept

you _____ **Our Team:** _____

Client description: (What person/people will use this space? What distinctive tasks/activities will they do here?)

Content Concept Statement: (what distinctive emphasis makes your design stand out? Why is your design an ideal space for stimulating and facilitating creative work?)

My contribution to our concept & presentation:

Strengths of our concept:

Strengths of our graphic presentation: [organization? Unity? Hierarchy/emphasis? Dominant graphic theme?]

Weaknesses that still need attention:

[What needs to be communicated more clearly? What features are too prominent/distracting? Is the concept presented in an orderly way?]

Team*: _____

**(another team, not your own)*

Describe their concept:

Strengths of concept and/or presentation:

Weaknesses of concept and/or presentation: (how does their design NOT match their concept? How does the design NOT meet user needs? How does the presentation fail to make their design clear and understandable?)

What one change would most improve their design or their presentation?

Team*: _____
Describe their concept:

Strengths of concept and/or presentation:

Weaknesses of concept and/or presentation: (how does their design NOT match their concept? How does the design NOT meet user needs? How does the presentation fail to make their design clear and understandable?)

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