

Textbook Presentations

You are to make a 30 minute presentation to the class on the book chapter(s) assigned to you and your partner from the Jeff Johnson book. Use a PowerPoint slide show to help illustrate your major points.

Both teammates should each plan on speaking 15 minutes. You should create a single set of slides that use the same font, background, etc. so the talk feels like one coherent presentation, not two separate presentations.

Rather than rehash the contents of the entire chapter, pick out a few of the major points and elaborate on them. Add some of your own investigation by finding similar examples or extra information (perhaps from research you find online) that elaborates on the topic. Think of something that you can add that is not in the book... remember that all of your classmates have (supposedly) read the chapter you are presenting on, so you need to introduce something new to keep their interest.

You should also prepare **3 discussion questions** which you will ask during or at the end of your presentation. These questions should lead to meaningful discussion, not just an obvious answer. Opinion-oriented questions about usually elicit the best discussion.

A few pointers:

1. Short videos (less than 4 minutes) are OK if they significantly add to your presentation. If they are just restating what you have already said, you should not use the video. If the video features a speaker giving extra information that you could have incorporated into your presentation, just incorporate the information and present it yourself. A good video will show something that you could not have easily stated yourself.
2. Use lots of pictures. Pictures help your audience understand your point much better than words do. There are lots of pictures in the book which should be used in your presentation, especially GUI bloopers that illustrate what not to do.
3. You can find an online copy of an older edition of the textbook at the Internet Archive:

<https://ia902603.us.archive.org/23/items/DesigningWithTheMindInMind/DesigningWithTheMindInMindSimple-Johnson-Kaufmann2010.pdf>

Many of the examples from the current edition were also in the earlier edition. This could be helpful when trying to get screenshots of specific GUI bloopers.

4. You can also find a copy of Johnson's book GUI Bloopers online which has many GUI bloopers you could incorporate as part of your presentation.

<http://www.luceit.com/sites/default/files/GUI%20Bloopers%202.0%20Common%20User%20Interface%20Design%20Don'ts%20and%20Dos.pdf>

5. Practice your presentation with your partner.

The grading sheet for your presentation is show on the next page.

Student Presentation Grading Sheet

Name of Student _____

Date _____ Title of Presentation _____

	Possible	Given
Presentation Content (40%)		
Adequate overview of the topic	10	_____
Attention and depth given to specific topics	10	_____
New information presented outside of book coverage	10	_____
Obvious structure and organization	5	_____
Transitions and connections between topics	4	_____
Oral Presentation Mechanics (20%)		
Voice audibly projected	4	_____
Pace neither too slow nor too fast	4	_____
Length close to 30 minutes	5	_____
Proper grammar, pronunciation, and enunciation	4	_____
Smooth and natural flow, enthusiasm and confidence	4	_____
Visual Presentation Mechanics (25%)		
Appropriate number of electronic slides	5	_____
Relevant, succinct, and concise text on slides	5	_____
Appropriate font, background, and layout	5	_____
Correct grammar and spelling	5	_____
Relevant and enlightening graphics where needed	5	_____
Discussion Questions (15%)		
3 questions were asked	10	_____
Questions produced useful discussion	5	_____
	===	=====
Totals	100	_____

Comments: